

Edelweiss Group signs on sprinter Hima Das to its roster of women athletes

Commits itself to the financial well-being of six of India's iconic women sports champions

Mumbai, 28th September 2018: Edelweiss Group, India's leading diversified financial services conglomerate, today announced the signing of sprinter Hima Das to its roster of women athletes. With this addition, Edelweiss now supports six of India's iconic women sports champions, including womens hockey captain Rani Rampal, shooter Heena Sidhu, paddler Manika Batra, weightlifter Mirabai Chanu and gymnast Dipa Karmakar.

Recognising the power of sports as an enabler for women empowerment, Edelweiss has been encouraging athletes to pursue their dreams fearlessly and continue to achieve newer milestones while it creates, grows and protects their wealth. As part of this endeavor, Edelweiss has offered each of these six iconic women athletes a Life Insurance cover of INR 1 crore and a Health Insurance cover of INR 10 lakh. Further recognizing their stellar performance at the Asian Games 2018 and the CWG 2018, Edelweiss Group has rewarded these athletes with an investible corpus of INR 5 lakh that will offer them long term financial security.

Congratulating the athletes, Mr. Rashesh Shah, Chairman & CEO, Edelweiss Group said, *"Sports is close to our hearts and we are proud to be associated with some of the leading women sports icons of the country. They are true champions and inspire women across geographies each time their achievements raise the Indian tricolour. Sports in India is experiencing a growth trajectory and we intend to catalyse its path by taking care of the athletes' financial needs. Through our support, we wish to ensure that no athlete has any hesitation in pursuing sports as career."*

"Our vision is to create an ecosystem where sports emerges as a serious career option. We will work towards facilitating this by providing financial security to fulfill their aspirations. The #BeUnlimited spirit is in our group's DNA and we remain committed towards investing in many more upcoming women sports champions in our optimum capacity." he added.

Edelweiss also proudly announced that three of their six sports champions were recently honoured with some of the most prestigious sports-led awards by the Government of India i.e. Padma Shri and Rajiv Gandhi Khel Ratna Award for Weightlifter Mirabai Chanu and Arjuna Award for sprinter Hima Das and paddler Manika Batra.

Edelweiss has a long-term commitment to sports, which resonates with its own culture of excellence. Earlier through its philanthropic arm - EdelGive Foundation, the Group has supported several women athletes like MC Mary Kom, PV Sindhu and Ayonika Paul taking care of their training, nutrition, physiotherapy etc.

About Edelweiss Financial Services

The Edelweiss Group is one of India's leading diversified financial services company providing a broad range of financial products and services to a substantial and diversified client base that includes corporations, institutions and individuals. Edelweiss's products and services span multiple asset classes and consumer segments across domestic and global geographies. Its businesses are broadly divided into Credit Business (Wholesale & Retail Mortgages, SME and Business Loans, Agri and Rural Finance, Structured Collateralised Credit and Distressed Credit), Franchise & Advisory Business (Wealth Management, Asset Management and Capital Markets) and Insurance (life and general insurance). Edelweiss has an asset base of ~INR 61,800 crores as on 30th June 2018. The Group had a Revenue of INR 8,623 crores and PAT of INR 890 crores for FY 18. Its consistent performance is evidenced by a consolidated PAT CAGR of 38% over last 29 quarters. The group's research driven approach and proven history of innovation has enabled it to foster strong relationships across all client segments. The group has sizeable presence in large retail segment through its businesses such as Life Insurance, Housing Finance, Mutual Fund and Retail Financial Markets. Together with strong network of Sub-Brokers and Authorized Persons, Edelweiss group has presence across all major cities in India.

To learn more about the Edelweiss Group, please visit www.edelweissfin.com.

For Further details please contact:

<u>Revathi Pandit Mahak Choudhary</u> Corporate Communications, Edelweiss Tel: +91 98202 37909 +91 9820612266 Email: revathi.pandit@edelweissfin.com mahak.choudhary@edelweissfin.com	<u>Aadarsh Dewan Sameer Joshi</u> Perfect Relations Tel: +91 99301 97845 +91 97737 01916 Email: adewan@perfectrelations.com sjoshi@perfectrelations.com
---	--

Press Release
September 28, 2018



Photo Caption: Mr. Rashesh Shah, Chairman & CEO, Edelweiss Group (C) with Heena Sidhu, Rani Rampal, Hima Das & Mirabai Chanu (L to R) at the event hosted by Edelweiss Group on Friday.



Photo Caption: Edelweiss Group handing over Life Insurance cover of INR 1 crore, Health Insurance cover of INR 10 lakh and an investible corpus of INR 5 lakh to Edelweiss sports champions at the event hosted by Edelweiss Group on Friday.