

Edelweiss Mutual Fund launches Edelweiss Maiden Opportunities Fund – Series 1

A close ended equity scheme investing across large, mid and small cap stocks

Mumbai January 29, 2018: [Edelweiss Asset Management](#) Limited announces the launch of Edelweiss Maiden Opportunities Fund – Series 1, a unique offering on mutual fund platform that invests in recently listed companies and upcoming listings.

Speaking on the launch and thought behind it, **Ms. Radhika Gupta, CEO, Edelweiss Asset Management Ltd.** said, “At Edelweiss AMC, the aim is to come up with truly innovative ideas that doesn’t exist today and bridge the gap between what investors want and what the industry has to offer. This fund is first-of-its-kind in the industry that intends to follow a disciplined approach while investing in recent and upcoming listings. The aim is to make investing in such maiden ideas accessible and simpler for retail investors.”

Edelweiss Maiden Opportunities Fund - Series-1 addresses three key aspects of IPO investing – A dedicated investment vehicle providing better **access** to newly listed companies; right **selection** of IPOs as not all IPOs are investment worthy; and a structured approach to optimise **post listing gains** as many companies have generated healthy returns over next 12 to 18 months after listing. The portfolio will predominantly invest in maiden ideas from recently listed universe and some portion shall be invested in upcoming listings to capture listing and future potential gains. Further, the fund endeavours to protect downside risk by hedging through long dated put options.

In last two years, new sectors have been introduced amidst active IPO market which oversaw Rs. 1,00,000 crores being raised; hence, presenting multiple maiden investment opportunities to investors. With large number of PE/VC investors still waiting to exit, IPO activity is expected to remain buoyant and investors can benefit from it by following a structured investment approach. (Data Source: Captaline)

Edelweiss Maiden Opportunities Fund – Series 1 is a three year close-ended equity fund which will be open for subscription from 2nd Feb 2018 till 16th Feb 2018. The fund will be managed by Bharat Lahoti and Bhavesh Jain.

[About Edelweiss Asset Management Limited \(EAML\):](#)

EAML is amongst the fastest growing asset management companies, being an asset management subsidiary of Edelweiss Financial Services Ltd., one of India’s leading financial services group since last 21 years with a proven track record of quality and innovation. EAML has witnessed growth of over 46% in Average Assets under Management (AAUM) in last one year.

For more information please visit: www.edelweissmf.com. Follow us on Twitter:- [@EdelweissAMC](#)

Statutory Disclaimer: MUTUAL FUND INVESTMENTS ARE SUBJECT TO MARKET RISKS, READ ALL SCHEME RELATED DOCUMENTS CAREFULLY.

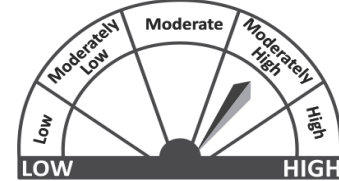


This product is suitable for investors who are seeking*

- Long-term capital appreciation.
- A close ended equity fund that aims to provide capital appreciation by investing in equity and equity related securities across market capitalization.

*Investors should consult their financial advisers if in doubt about whether the product is suitable for them.

Riskometer



Investors understand that their principal will be at moderately high risk

About Edelweiss Financial Services

The Edelweiss Group is one of India's leading diversified financial services company providing a broad range of financial products and services to a substantial and diversified client base that includes corporations, institutions and individuals. Edelweiss's products and services span multiple asset classes and consumer segments across domestic and global geographies. Its businesses are broadly divided into **Credit Business (Retail Credit** comprises of **Retail Mortgage, SME and Business Loans, Loan against Securities, Agri and Rural Finance, Corporate Credit** comprises of **Structured Collateralised Credit** to Corporates and **Wholesale Mortgages, and Distressed Credit), Franchise & Advisory Business** (Wealth Management, Asset Management and Capital Markets) and **Insurance**. The **Balance Sheet Management Unit** operations manage the liquidity and Balance Sheet. Edelweiss has an asset base of ~INR 48,800 cr with revenue of INR 5,999 cr and PAT of INR 642 cr for 9MFY18. Its consistent performance is evidenced by a consolidated PAT CAGR of 38% over last 27 quarters.

To learn more about the Edelweiss Group, please visit www.edelweissfin.com.

For further details, please contact:

Edelweiss Financial Services Ltd.

Revathi Pandit / Mahak Choudhary

Hand phone: 9820237909 / 9820612266

Email: Revathi.pandit@edelweissfin.com / mahak.choudhary@edelweissfin.com

Perfect Relations

Sporshita Goswami / Taarika Khedekar

Hand phone: 9920883234 / 9820962432

Email: sporshitag@perfectrelations.com / taarika.khedekar@perfectrelations.com