





EDELGIVE FOUNDATION

Founded in 2008, EdelGive Foundation is the philanthropic initiative of Edelweiss Group. Over the last 12 years, EdelGive has emerged as a leading grant-making organisation, funding and supporting the growth of small to mid-sized high calibre NGOs across India.

Over the years, we have been fortunate to be able to witness the growth and journey of over 150 NGO partners, supported by visionary funding partners, and the faith and unwavering support of our parent, Edelweiss.

OUR INFLUENCE OVER THE YEARS

- 14 states and 111 districts of India
- Over 150 NGO partners supported
- INR **3.31 billion** influenced through commitments to NGOs
- Dedicated over ~40,000 employee engagement hours
- 145 Capacity building and Skilled volunteering projects

OUR THEORY OF CHANGE

With the belief that an inclusive society is built on the foundation of educated children, empowered women, and resilient communities, EdelGive supports organisations working towards these goals, through targeted, community-driven, and high impact interventions.





SUPPORTING THE GROWTH OF CREDIBLE NGOS

This year, we are proud to share that we have been able to influence over INR 100 crores as commitments to the NGOs working across the country. Our 42 NGO partners are working tirelessly towards providing quality education of children, ensuring social and economic empowerment of women, and building resilient communities.

Grants are used towards both the financial and capacity building needs of the NGO partners we support.

WOMEN EMPOWERMENT:

EdelGive has supported 23 projects with 15 NGO partners across 10 states in India in FY20. Over the years, through our NGO partners we have been able to create significant impact:

- 1,57,434 (1,14,934 in FY20) women and girls supported in their fight for addressing Gender Equality related issues
- 19,806 (4,313 in FY20) women and girls supported under financial inclusion programmes
- 25,826 (9,719 in FY20) women supported to get access to rights and entitlements
- Supported 20,077 (8,508 in FY20) survivors of domestic violence and/or sexual violence in their legal journey
- 5,765 (2,794 in FY20) grassroot leaders developed and supported
- Formed 5,454 SHGs/JLGs (454 SHGs/JLGs in FY20)

EDUCATION:

In FY20, EdelGive has worked with 13 NGO partners while supporting 17 projects across 6 states of India. Over the years, through our NGO partners we have been able to create significant impact:

- Reached out to 17,19,659 (3,89,963 in FY20) children through our learning enhancement programmes, surpassing our own target this year
- Supported 17,575 (5,747 in FY20) schools through the Quality Education Programme
- Worked closely with, and supported over 66,705 (20,273 in FY20) teachers and Government officials for delivery of quality education



Grants

Women

Capacity Building

Proce

Finance & Sustainability

HR & Communication Strategy & Leadership s & Technology

areness Building

To high-calibre, small to mid-sized NGOs empo

Children

s to Quality Education)

Building new programmes (Scaling existing programmes





LIVELIHOODS: In FY20 EdelGive has supported 14 projects of 13 NGO partners, working with the most vulnerable communities across 8 states in India. Over the years, through our NGO partners, we have been able to create significant impact, achieving our targets in a few critical areas:

- Average **40%** (FY20) enhancement in annual income of farmers
- Brought under irrigation **1,212** (284 in FY20) hectares of land, for enhanced agriculture yield



- Supported (construction or repairs) **216** (148 in FY20) watershed structures for water conservation
- Strengthened **8** Farmer Producer Companies (FPOs)
- Funded INR 43.2 Cr (INR 20.8 Cr in FY20) towards Sustainable Livelihood Programmes, over the past 3 years (2017-2020)
- Supported 10,528 families (5,438 in FY20) through sustainable livelihood programmes
- Supported 9,447 farmers (2,149 in FY20) for climate smart agriculture/ organic farming

EMPLOYEE ENGAGEMENT

EdelGive Foundation draws on the Edelweiss employee volunteer pool and external (volunteer) agencies to cater to NGO needs. This year, Edelweiss volunteering has grown with:

- 82 immersion activities including in-kind donation drives
- Outreach across 100+ cities and 125 branches of the Edelweiss network
- INR 38.6 lakhs raised through employee donations
- 76.9% Edelweiss employees engaged in financial and non-financial volunteering

Additionally, our employees collectively contributed over **INR 18 lakh** through financial donation drives towards Cyclone Fani, Assam/Bihar Floods, Maharashtra floods and Cyclone Bulbul relief initiatives.







CAPACITY BUILDING

EdelGive offers non-financial support to NGOs, by providing capacity building across four key areas: Finance and Sustainability, Human Resources and Communication, Strategy and Leadership, and Processes and Technology. EdelGive has worked on **14 projects** across these areas and **27 Financial Literacy sessions** this year.

Some of our key capacity building initiatives were:

- Under the Genpact Social Innovation Fellowship (GSIF) programme, six sigma experts from Genpact along with social sector experts introduce process re-engineering within non-profit organisations. In its fourth and final year, 35 fellows have been enabled to work with 25 NGOs in the areas of employability and skilling, education, and women empowerment.
- 2 Capacity Building Cohorts were conducted in partnership with SocialLens which were attended by 13 NPOs and 17 NPOs respectively
- For our NGO partners Jan Sahas Social Development Society and Association For Advocacy and Legal Initiatives (AALI), Team Sankalp has developed a first-of-its-kind mobile and webbased application that will automate the current-case data capture – recording and reporting processes for survivors of sexual and domestic violence, and trafficking. Over 100 caseworkers of Jan Sahas and AALI have been trained to use this application so far
- Edelweiss employees have been a part of over **10 consultancy and intensive capacity building projects** with NGOs towards development of business plans and technology solutions this year
- As part of the **Edel Mentor programme**, Kalpana Ajayan, Group Head Customer Experience, Edelweiss Financial Services, has been working very closely with Sister Mariaelena, Director, TRDSW, our partner NGO, to guide her in the strategic planning for the organisation
- Additionally, Shailesh Mahangade, Deputy Vice President MIS and Jueli Paygude, Assistant Manager - MIS, from Edelweiss General Insurance Company, successfully created the MIS system for NGO Lakshyam, for which they were felicitated with EdelGive Champion for Skilled Volunteering and ToolBox India Awards

BUILDING CREDIBLE PARTNERSHIPS

Our unique philanthropic model places us at the centre of grant-making. In addition to providing grants to our partners, we also invest our energies in sourcing and managing funding from other institutional, individual and corporate partners, at zero cost. This assists both partners - the NGOs and funders - to diversify their outreach and impact.





Our two existing coalitions, **The Collaborators for Transforming Education**, and **The Coalition for Women Empowerment (CWE)** are being executed as planned and have reached over **1.3 million beneficiaries**.

- The Collaborators for Transforming Education Based on the success of the coalition, this year Collaborators expanded from Gadchiroli, Parbhani, Amravati and Nandurbar to three more districts of Satara, Solapur and Hingoli, in Maharashtra. Furthermore, the Government of Maharashtra signed an MoU with EdelGive Foundation for the next 5 years with the provision to expand to all districts of Maharashtra.
- The Coalition for Women Empowerment The partnership with Ford Foundation, in addition to significant funding, brought crucial knowledge from their rights-based work to the coalition. This has enabled a common platform for NGOs to share from each other's work (cross visits and meetings) and engineered mini collaborations. We are also very excited that the Chintu Gudiya Foundation, a US-based family foundation, renowned for its technology for development work, has joined us as a partner in the CWE. This year, The Influencers, our collective of individual influential voices, completed one year of its official launch with 15 members, hosting eminent names in business, arts, media, public service and philanthropy, who have come together to leverage their strengths for the cause of women empowerment.
- The learnings from both our ongoing coalitions encouraged and enabled EdelGive Foundation to become a core partner to the India Climate Collaborative, a first of its kind initiative bringing together India's top philanthropies to address the increasing and pressing climate crisis in India. EdelGive Foundation brings years of rich experience of working with organisations with a deep penetration at the grassroots to ICC's enriching technical expertise. With the combined holistic understanding of the development space from a climate lens, the partnership aims to work towards promoting ecological balance through a co-benefits approach.

KNOWLEDGE HUB

We actively engaged in a range of exciting partnerships, with an emphasis on emerging as an organisation focused on knowledge creation for the sector.

- An analysis of India's Most Generous Philanthropists EdelGive partnered with Hurun Report India in the making of the EdelGive Hurun India Philanthropy List and Report 2019 a list of the top 100 philanthropists across India.
- A behavioural science lens: EdelGive also partnered with Final Mile to develop a study titled 'Project Kriya', which showcases the ideal journey of a survivor of violence, to her 'New Normal'.
- A State-specific assessment of philanthropy: We evangelized our Philanthropy for Impact State Paper series into a microsite as a compilation of the current landscape of trends, gaps and opportunities, best practices, and recommendations around state development profiles









THOUGHT LEADERSHIP AND MEDIA

EdelGive is present on governing boards of global agencies and have a presence on discussion platforms like Asian Venture Philanthropy Network (AVPN) and Empower Families for Innovative Philanthropy (ERFIP). In addition to this, we host roundtables, discussion forums and talks to build a repository of information, generate opinion and understanding of the sector, and influence philanthropic action. EdelGive participated in several conversations on *'philanthropy'* on platforms such as **Indiaspora, BBC, IIT-IIT, Goalkeepers, Sankalp Global Forum and UNESCO**. We also conducted various convenings with other prestigious organisations such as **India Climate Collaborative**, **Organisation for Economic Co-operation and Development, Northeastern University and Tata Trusts**. We also hosted **At The Same Table™ (ATST)**, an equal platform for free and frank discussion on issues and ideas that collectively concern the funding community on: Using Technology to Build Grassroots Leadership for Women Empowerment; and on Capacity Building as a Critical Enabler of Social Development Programmes.



We were also present on key panel discussions across media channels this year, including reputed platforms such as **BBC World News**, **CNBC TV-18**, **ET Now**, **Zee Business**, **Doordarshan**, **Business India**, **Economic Times**, and **India Development Review**.





EDGE 2019

Built around the theme **The Power of One**, our annual conference EDGE was a day of thought, reflection, and learning. It was a celebration of the first push of the needle, the first seed of an idea. The day was structured into five broad areas of discussion, Entrepreneurship, Vision, Audacity in Belief, Representing the Unrepresented and Emotions Driving Change. Each packed with inspirational stories of individuals, organizations, and movements. Apart from speakers and panel discussions, the EDGE Talks platform showcased EdelGive's NGO partners as they shared their journeys of change.



AWARDS

NATIONAL CSR AWARD 2019

Edelweiss Financial Services Limited was conferred with the **National CSR Award for Excellence in Corporate Social Responsibility** by the Ministry of Corporate Affairs. Our Chairman and CEO, Rashesh Shah and EdelGive Foundation's CEO Vidya Shah received the award from the Honourable President of India Shri. Ram Nath Kovind. Edelweiss was recognized for the work done by EdelGive Foundation towards supporting key priority areas – Education, Women Empowerment and Livelihoods.



IVOLUNTEER AWARDS 2020

Edelweiss Financial Services Limited was felicitated as a Finalist under the category 'Leader in Corporate Volunteering Awards' at the **iVolunteer Award 2020**.



More information available on - www.edelgive.org



www.edelweissfin.com