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EDELGIVE FOUNDATION

EdelGive Foundation is a grant-making organization, helping build and expand philanthropy in India by funding and supporting the growth of small to mid-sized grassroots NGOs committed to empowering vulnerable children, women, and communities. This approach has enabled the foundation to be a go-to partner of choice for Indian and foreign funders wanting to engage with the Indian development ecosystem.

Our unique philanthropic model places us at the center of grant-making, by providing initial grants and by managing funding from other institutional and corporate partners. Consequently today, EdelGive functions as a Philanthropic Fund Manager and Advisor between grant-makers and credible NGOs. Our grants are used towards both the financial and non-financial needs of the organizations we support. Apart from adding capacity and scale, grants are used towards building the operating capabilities of this special cohort of NGOs.

OUR INFLUENCE OVER THE YEARS

- 14 states and 123 districts of India
- Over 158 NGO partners supported
- INR 461 Crore influenced through commitments to NGOs
- Dedicated over ~40,000 employee engagement hours
- ~165 Capacity building and Skilled volunteering projects

OUR THEORY OF CHANGE

With the belief that an inclusive society is built on the foundation of educated children, empowered women, and resilient communities, EdelGive supports organisations working towards these goals, through targeted, community-driven, and high impact interventions.
SUPPORTING THE GROWTH OF CREDIBLE NGOS

In FY21, we are proud to share that we have been able to influence over INR 130 crores as commitments to the NGOs working across the country. Our 46 NGO partners are working tirelessly towards providing quality education of children, ensuring social and economic empowerment of women, and building resilient communities.

Grants are used towards both the financial and capacity building needs of the NGO partners we support.

WOMEN EMPOWERMENT:

EdelGive has supported 14 projects with 13 NGO partners across 9 states in India in FY21. Over the years, through our NGO partners we have been able to create significant impact:

- 1,74,052 (16,618 in FY21) women and girls supported in their fight for addressing Gender Equality related issues
- 23,633 (3,838 in FY21) women and girls supported under financial inclusion programmes
- 42,353 (16,527 in FY21) women supported to get access to rights and entitlements
- Supported 25,174 (5,097 in FY21) survivors of domestic violence and/or sexual violence in their legal journey
- 6,399 (634 in FY21) grassroot leaders developed and supported
- Formed 5,456 (2 in FY21) SHGs/JLGs

EDUCATION:

In FY21, EdelGive has worked with 11 NGO partners while supporting 17 projects across 6 states of India. Over the years, through our NGO partners we have been able to create significant impact:

- Reached out to 19,48,196 (2,53,100 in FY21) children through our learning enhancement programmes, surpassing our own target this year
- Supported 27,269 (5,086 in FY21) schools through the Quality Education Programme
- Worked closely with, and supported over 67,854 (8,790 in FY21) teachers and Government officials for delivery of quality education
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LIVELIHOODS: In FY21, EdelGive has supported 17 projects of 15 NGO partners, working with the most vulnerable communities across 9 states in India. Over the years, through our NGO partners, we have been able to create significant impact, achieving our targets in a few critical areas:

- Average 30% (FY21) enhancement in annual income of farmers
- Brought under irrigation 1,553 (342 in FY21) hectares of land, for enhanced agriculture yield
- Supported (construction or repairs) 298 (82 in FY21) watershed structures for water conservation
- Strengthened 8 Farmer Producer Companies (FPCs)
- Funded 1,36,09,65,018 (92,88,26,259 in FY21) towards Sustainable Livelihood Programmes, over the past 4 years (2017-2021)
- Supported 13,442 families (2,914 in FY21) through sustainable livelihood programmes
- Supported 11,568 farmers (2,121 in FY21) for climate smart agriculture/organic farming

CAPACITY BUILDING

EdelGive offers non-financial support to NGOs, by providing capacity building across four key areas: Finance and Sustainability, Human Resources and Communication, Strategy and Leadership, and Processes and Technology. EdelGive strategized Capacity Building for organizational strengthening by focusing on long-term sustenance and problem solving, and willingness to adopt new technologies.

Through our initiatives, we provided support to 70+ NGOs during the last financial year through various trainings, workshops, Intensive support etc.

- EdelGive Foundation has partnered with 3 Capacity Building agencies to provide support in the areas of Technology adoption, leadership and overall impact optimization
- EdelGive is working on 4 ongoing projects with partner-NGOs in the domains of Financial Management, Human Resources and Communications.

Picture: Virtual workshop on FCRA Amendments
EMPLOYEE ENGAGEMENT

EdelGive Foundation draws on the Edelweiss employee volunteer pool and external (volunteer) agencies to cater to NGO needs. This year, Edelweiss volunteering has grown with:

- **30 virtual activities** including in-kind donation drives
- Outreach across **100 cities and 125 branches** of the Edelweiss network
- Over **INR 30 Lakh** raised through employee donations
- **70% (28% in FY21)** Edelweiss employees engaged in financial and non-financial volunteering over the years

With lockdown imposed on most of last year, virtual volunteering has been enabled for employees across the group:

- Volunteers from across Edelweiss have been driving personal initiatives to support those effected by COVID-19, including food relief activities and awareness drives
- **435 employees across Edelweiss** participated in fundraisers for COVID-19 support to our partner organisations CORO India, Jan Sahas, SOVA and Pragati. Over INR 9 lakh was raised through payroll giving towards these organisations
- **Over 25 Edelites and their children attended the Junior COVID Warriors** campaign hosted by EdelGive Foundation in collaboration with Campaign Gratitude. The children were collectively able to raise over **INR 2 lakh** towards supporting our NGO partner Ajeevika Bureau. Matched by EdelGive, the total commitment amounted to over INR 6 lakh.
- This year as part of the Daan Utsav, **44 Edelweiss employees** participated in a Virtual Run in collaboration with Giving Tuesday India. A Charity Concert with guest singer Saurabh Nimbar, was also hosted where Edelweiss employees raised funds for cancer patients at Madat Foundation. Additionally, **292 employees** also wrote appreciation letters to express their gratitude towards the frontline workers.
BUILDING CREDIBLE PARTNERSHIPS

Our unique philanthropic model places us at the centre of grant-making. In addition to providing grants to our partners, we also invest our energies in sourcing and managing funding from other institutional, individual, and corporate partners. This assists both partners - the NGOs and funders - to diversify their outreach and impact.

EdelGive believes in a Collaborative Philanthropy Approach and is currently engaged in six collaborative initiatives:

1. The Collaborators for Transforming Education - EdelGive launched The Collaborators in 2016 to support the Government of Maharashtra in addressing persistent gaps in learning outcomes of children in government schools. With a modest beginning in four out of 36 districts in Maharashtra, the programme has expanded to 7 districts, with 7 funders and three non-profit organisations (NPOs), reaching over 1.4 million children in five years.

Furthermore, the Government of Maharashtra signed an MoU with EdelGive Foundation for the next five years with the provision to expand to all districts of Maharashtra. The intervention focuses on three specific objectives, using the constructivism approach:

- Enhancement in learning outcomes of children
- Support the education system by conducting capacity building of educational functionaries at multiple levels
- Improved community engagement for sustainability

The Collaborators has also been recognised as one of the most important Public Private Partnerships (PPP) in Maharashtra. The coalition has earned the Government of India’s recognition for being among the best practices in CSR and has been presented by Government of Maharashtra to the Government of India, World Bank and UNICEF. For more information read here.
2. **The Coalition for Women Empowerment** - Driven by its conviction in the systems thinking approach, The Coalition for Women Empowerment was initiated by EdelGive in 2019, bringing together funding organisations and grassroots organisations as stakeholders, united by a common mission of facilitating social and economic empowerment of women and girls in India. The coalition is currently supported by Ford Foundation, Chintu Gudiya Foundation and Forbes Marshall, and a group of prominent leaders from philanthropy, business, media, and public service called The Influencers who contribute resources, visibility, and voice to the cause, in their work and network. The coalition focuses on providing 360-degree support to grassroots organisations through enabling funding for critical rights-based programmes that are often under-invested, and by investing additionally in institution building for improved effectiveness and efficiency. *For more information read here.*

3. The learnings from both our ongoing coalitions encouraged and enabled EdelGive Foundation to become a **core partner to the India Climate Collaborative**, a first of its kind initiative bringing together India’s top philanthropies to address the increasing and pressing climate crisis in India. EdelGive Foundation brings years of rich experience of working with organisations with a deep penetration at the grassroots to ICC’s enriching technical expertise. With the combined holistic understanding of the development space from a climate lens, the partnership aims to work towards promoting ecological balance through a co-benefits approach. Eminent global philanthropies like MacArthur Foundation, Bloomberg Philanthropies, Oak Foundation, to name a few, have extended their support to this alliance. *For more information read here.*

4. In 2020, amidst the COVID-19 pandemic, EdelGive also became strategic partners to the Migrants Resilience Collaborative (an initiative of one of our partners in our investee portfolio, Jan Sahas), which is a multistakeholder collaborative of non-profit, philanthropic, and private sector actors focused on ensuring safe and responsible recovery of migrant families and their livelihoods in India post COVID-19. The Collaborative will support 10 million workers and their families in 100 districts and cities (across source and destination) over the next 5 years. *For more information read here.*
5. In 2020, EdelGive joined the Pay-What-It-Takes initiative, a multi-year initiative working towards awareness building, strategic guidance, and engaging NGOs to get their inputs on building a resilient non-profit sector. The initiative is led by The Bridgespan Group and the five anchor partners in addition to EdelGive: A.T.E. Chandra Foundation (ATECF), Children’s Investment Fund Foundation (CIFF), the Ford Foundation, and the Omidyar Network India. Each partner believes strongly in the importance of better understanding true costs and approached the initiative from a different perspective. For more information read here.

6. The GROW (Grassroots Resilience Ownership and Wellness) Fund is an initiative developed and promoted by EdelGive Foundation with the aim towards building, supporting, and sustaining 100 grassroots organisations across India, over 24 months. In the context of the challenges posed to these organisations by the existing pandemic, the Fund will be used to create sustainable and resilient organisations by funding capability building needs; core costs and important functions; and future-readiness. The GROW Fund has received support from Manan Trust, Rohini Nilekani Philanthropies, Bill and Melinda Gates Foundation, A.T.E Chandra Foundation and Edelweiss Group and is poised at garnering support from other Indian and international philanthropies and HNIs.

UDYAM STREE – A NATIONAL CAMPAIGN TO PROMOTE WOMEN ENTREPRENEURSHIP

Despite progress in promoting gender equality and enabling the economic empowerment of women, women’s economic conditions remain largely rhetoric. EdelGive believes that entrepreneurship is an area which, will be a crucial tool for women as it gives them a social stead and much-needed confidence to drive changes in her life, and in that of her families. Owing to various structural and societal barriers, India is missing out on significant innovation, economic development, and job creation by not enabling its women to realize their complete potential.

Given this context, EdelGive Foundation has launched the #UdyamStree Campaign in October 2020 as an initiative to boost the entrepreneurial spirit in women and gradually create a conducive ecosystem for women to thrive. As a primary step towards building the ecosystem for women entrepreneurship in India, EdelGive commissioned a Landscape study to its research partner, Impact PSD, to develop a detailed research on the ‘Landscape for Women Entrepreneurship’. This report will form the base against which we will facilitate the campaign ahead. This research study last week in the presence of Mr. Amitabh Kant, CEO, Niti Aayog and Mr. Ram Mohan Mishra, Secretary, Ministry of Women and Child Development, Government of India, and other dignitaries from the government, corporates, civil society, and others.
Additionally, the campaign has also been covered very actively by different media across India including The Times of India, The Economic Times, Forbes India, India Today, Hindustan Times among others. The campaign is also garnering support from government MPs across different states and also local district level regulators who are key to implement programmes to encourage rural entrepreneurship for women. Through UdyamStree, we aim to bring forth the stories of entrepreneurial women in India and the economic and societal challenges faced by them. We will bring women together to communicate, collaborate and commit to enabling and empowering women across India to follow their dreams of becoming entrepreneurs, nation-builders and changemakers of the society.

WOMEN’S ECONOMIC EMPOWERMENT COLLECTIVE
EdelGive Foundation, and the Bill and Melinda Gates Foundation India office, and Sattva seek to bring together industry leaders, philanthropic organisations, and leaders within corporations in a Women’s Economic Empowerment (WEE) Collective which aims to, over the next two years, work together to make significant shifts in the women’s economic participation landscape in the country.

Areas of work under WEE
- Bringing catalytic change through knowledge sharing on existing state of female labour force participation. Multi-pronged approach by engaging and involving representatives of business and philanthropy to shift the narrative around participation of women in the labour force.
- Showcasing and studying the good practices adopted by various organisations/institutions/foundations to have a balanced workforce and the way to replicate such healthy policies and processes.
- Building a conducive ecosystem by inviting commitments from industry towards enabling women's economic empowerment for improving female labour force participation.

Proposed Outcome
The Collective will act as a forum for deliberation, peer learning and sharing (internal) with advocacy. The collective will also focus on good practice-modelling (external) and in representing the united front of industry and philanthropy coming together for this cause. Through WEE Collective, we are aiming to bring forth the experience of the different stakeholders in enabling more women to join and
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sustain in the workforce; by exploring and highlighting possible ways to address the economic and societal challenges faced by them in this journey.

KNOWLEDGE HUB
We are actively engaged in a range of exciting partnerships, with an emphasis on emerging as an organisation focused on knowledge creation for the sector.

An analysis of India’s Most Generous Philanthropists – EdelGive has partnered with Hurun Report India for the second time, in the making of the EdelGive Hurun India Philanthropy List and Report 2020 - a list of the top 100 philanthropists across India.
Read the Report here

EdelGive commissioned a report to understand the Landscape of Women Entrepreneurship, identifying the challenges and opportunities that women entrepreneurs face in India, and solutions which can encourage further participation of women as entrepreneurs. The Landscape Study was launched by Mr. Ram Mohan Mishra, Secretary, Ministry of Women and Child Development.
Read the report here
THOUGHT LEADERSHIP AND MEDIA

EdelGive is present on governing boards of global agencies and has a presence on discussion platforms like Asian Venture Philanthropy Network (AVPN) and Empower Families for Innovative Philanthropy (ERFIP). To nurture the ecosystem of giving by energising and influencing philanthropic support for need-based, credible grassroots work, we host roundtables, discussion forums bringing together multiple stakeholders on a common platform. Through conversations and communiques, EdelGive’s ecosystem initiatives help generate opinion and understanding of the sector, build a repository of information, and influence collaborative, philanthropic action.

EdelGive participated in several conversations on themes ranging from accountability of philanthropy in times of COVID-19, collaboration for collective impact etc. on platforms such as Indiaspora, Samagam, Arthan, T4 Global Teacher Network, WINGS Forum, RISE World Summit, AVPN, Global Compact Network India.

We also hosted At The Same Table™ (ATST), an equal platform for free and frank discussion on issues and ideas that collectively concern the funding community on:

1. ‘Strengthening Social Enterprises in India’ – in partnership with FICCI
2. ‘The National Education Policy – New Pedagogies and New Pathways’
We were also present on key discussions across media channels this year, including reputed platforms such as CNBC TV-18, ET Now, Zee Business, Forbes India, The Economic Times, The Times of India, The Hindu Business Line, The Indian Express and India Development Review.
EDGE 2020

EdelGive Foundation’s annual conference EDGE 2020 set out to find answers for some urgent questions, for issues that disproportionately affect marginal sections of society, particularly migrant workers, children, and women.

Centered around the theme of ‘Hope’, EDGE 2020 brought to the forefront stories of human resilience, grit and compassion that have impacted the deepest levels. It brought together primary stakeholders, corporates, NGOs and Foundations who explored first-hand accounts of the migrant’s crisis, learning loss and struggles faced by women, and deliberated on the difficult but warranted journey of rebuilding before us.

Rohini Nilekani, Nandita Das, Faye D’Souza, Anita Dongre, Manish Sabharwal, Ashish Dhawan and several other eminent speakers from the sector were part of the discussion.

Watch all the discussions [here](#).

AWARDS

NATIONAL CSR AWARD 2019

Edelweiss Financial Services Limited was conferred with the National CSR Award for Excellence in Corporate Social Responsibility by the Ministry of Corporate Affairs. Our Chairman and CEO, Rashesh Shah and EdelGive Foundation’s CEO Vidya Shah received the award from the Honourable President of India Shri. Ram Nath Kovind. Edelweiss was recognized for the work done by EdelGive Foundation towards...
supporting key priority areas – Education, Women Empowerment and Livelihoods.

COVID-19 RELIEF INITIATIVES

EdelGive Foundation significantly stepped up its efforts to support vulnerable communities through its NGO partners, offering them not only financial assistance but also working hand in hand to ensure minimum disruption to their ongoing programmes.

• For FY21, we funded and raised over INR 100 crores for COVID-related work – direct relief, addressing the migrant’s crisis, and rebuilding lives and livelihoods affected by Cyclone Amphan
• EdelGive also became a founding signatory to the Common Charter for the Indian Donor and Philanthropic Community – an initiative created to offer collective support to NGOs, signed by some of India’s leading philanthropies such as Ford Foundation, Wipro Limited, Rohini Nilekani Philanthropies, and Oxfam India, agreeing to abide by a common set of values as funders.
• Edelites collectively raised INR 3.2 million to support covid-relief initiatives

With the second wave hitting the country, declaration of emergency lockdowns, curfews, acute shortage of oxygen, and the limitations of our infrastructure to address the magnitude of the problem, we have sensitive communities across the globe joining us in battling the crisis. The nationwide lockdown has not only had an adverse impact on already distressed communities but also the grassroots organisations who continued to work with such communities while barely managing to survive themselves. We fear that organisations and the communities they serve will only be pushed further to the brink.

In these times of uncertainty, it is our mission to ensure that the relief measures trickles down to the grassroots, for the vulnerable communities, who need it the most. Thus, at EdelGive, we are looking at COVID relief through both short and long-term approaches.

1. Short- Medium Term Approach:

Through our grassroots partners, we have once again stepped up as primary points of contacts to reach the unreached and are at the centre of relief and response work in difficult geographies and vulnerable communities they serve through the following activities:

• Provision of ration kits, medicines, nebulizers, ambulance services, PPE Kits
• Provision of oxygen to patients and assistance in arranging supply for critical patients
• Awareness generation on vaccinations and entitlements
• Collaboration with Government administration for coordinating relief work
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- Mental health resource support

2. Long Term Approach:

Based on the learnings from the first wave and getting the close context of the challenges posed to small to medium-sized high calibre NGOs in India amidst the pandemic, EdelGive Foundation will focus on the expansion of The GROW (Grassroots Resilience Ownership and Wellness) Fund, our recent one-of-a-kind collective of global and Indian philanthropists, working towards jointly supporting and sustaining 100 grassroots organisations across India, over a period of 24 months.

More information available on – www.edelgive.org

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