



CONTRIBUTION TOWARDS SOCIETY



EDELGIVE FOUNDATION

EdelGive Foundation is a grant-making organization, helping build and expand philanthropy in India by funding and supporting the growth of small to mid-sized grassroots NGOs committed to empowering vulnerable children, women, and communities. This approach has enabled the foundation to be a go-to partner of choice for Indian and foreign funders wanting to engage with the Indian development ecosystem.

Our unique philanthropic model places us at the center of grant-making, by providing initial grants and by managing funding from other institutional and corporate partners. Consequently today, EdelGive functions as a Philanthropic Fund Manager and Advisor between grant-makers and credible NGOs. Our grants are used towards both the financial and non-financial needs of the organizations we support. Apart from adding capacity and scale, grants are used towards building the operating capabilities of this special cohort of NGOs.

OUR INFLUENCE OVER THE YEARS

- **14** states and **123** districts of India
- Over **158** NGO partners supported
- **INR 461 Crore** influenced through commitments to NGOs
- Dedicated over **~40,000** employee engagement hours
- **~165** Capacity building and Skilled volunteering projects

OUR THEORY OF CHANGE

With the belief that an inclusive society is built on the foundation of educated children, empowered women, and resilient communities, EdelGive supports organisations working towards these goals, through targeted, community-driven, and high impact interventions.

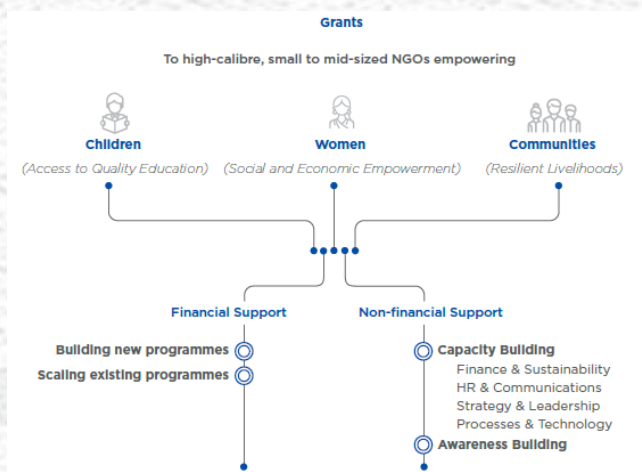




SUPPORTING THE GROWTH OF CREDIBLE NGOS

In FY21, we are proud to share that we have been able to influence over **INR 130 crores as commitments** to the NGOs working across the country. Our **46 NGO partners** are working tirelessly towards providing quality education of children, ensuring social and economic empowerment of women, and building resilient communities.

Grants are used towards both the financial and capacity building needs of the NGO partners we support.



WOMEN EMPOWERMENT:

EdelGive has supported **14 projects** with **13 NGO partners** across **9 states** in India in FY21. Over the years, through our NGO partners we have been able to create significant impact:

- **1,74,052 (16,618 in FY21)** women and girls supported in their fight for addressing Gender Equality related issues
- **23,633 (3,838 in FY21)** women and girls supported under financial inclusion programmes
- **42,353 (16,527 in FY21)** women supported to get access to rights and entitlements
- Supported **25,174 (5,097 in FY21)** survivors of domestic violence and/or sexual violence in their legal journey
- **6,399 (634 in FY21)** grassroots leaders developed and supported
- **Formed 5,456 (2 in FY21)** SHGs/JLGs



EDUCATION:

In FY21, EdelGive has worked with **11 NGO partners** while supporting **17 projects** across **6 states** of India. Over the years, through our NGO partners we have been able to create significant impact:

- Reached out to **19,48,196 (2,53,100 in FY21)** children through our learning enhancement programmes, surpassing our own target this year
- Supported **27,269 (5,086 in FY21)** schools through the Quality Education Programme
- Worked closely with, and supported over **67,854 (8,790 in FY21)** teachers and Government officials for delivery of quality education





LIVELIHOODS: In FY21, EdelGive has supported 17 projects of 15 NGO partners, working with the most vulnerable communities across 9 states in India. Over the years, through our NGO partners, we have been able to create significant impact, achieving our targets in a few critical areas:



- Average **30% (FY21)** enhancement in annual income of farmers
- Brought under irrigation **1,553 (342 in FY21)** hectares of land, for enhanced agriculture yield
- Supported (construction or repairs) 298 (**82 in FY21**) watershed structures for water conservation
- Strengthened **8** Farmer Producer Companies (FPCs)
- Funded **1,36,09,65,018 (92,88,26,259 in FY21)** towards Sustainable Livelihood Programmes, over the past 4 years (2017-2021)
- **Supported 13,442 families** (2,914 in FY21) through sustainable livelihood programmes
- **Supported 11,568 farmers** (2,121 in FY21) for climate smart agriculture/ organic farming

CAPACITY BUILDING

EdelGive offers non-financial support to NGOs, by providing capacity building across four key areas: Finance and Sustainability, Human Resources and Communication, Strategy and Leadership, and Processes and Technology. EdelGive strategized Capacity Building for organizational strengthening by focusing on long-term sustainment and problem solving, and willingness to adopt new technologies.

Through our initiatives, we provided support to **70+ NGOs** during the last financial year through various trainings, workshops, Intensive support etc.

- EdelGive Foundation has partnered with **3 Capacity Building** agencies to provide support in the areas of Technology adoption, leadership and overall impact optimization
- EdelGive is working on **4 ongoing projects with partner-NGOs** in the domains of Financial Management, Human Resources and Communications.



Picture: Virtual workshop on FCRA Amendments



EMPLOYEE ENGAGEMENT

EdelGive Foundation draws on the Edelweiss employee volunteer pool and external (volunteer) agencies to cater to NGO needs. This year, Edelweiss volunteering has grown with:

- **30 virtual activities** including in-kind donation drives
- Outreach across **100 cities and 125 branches** of the Edelweiss network
- Over **INR 30 Lakh** raised through employee donations
- **70% (28% in FY21)** Edelweiss employees engaged in financial and non-financial volunteering over the years

With lockdown imposed on most of last year, virtual volunteering has been enabled for employees across the group:

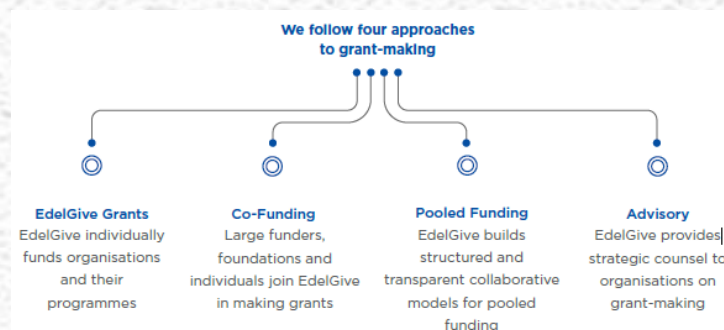
- Volunteers from across Edelweiss have been driving personal initiatives to support those effected by COVID-19, including food relief activities and awareness drives
- **435 employees across Edelweiss** participated in fundraisers for COVID-19 support to our partner organisations CORO India, Jan Sahas, SOVA and Pragati. Over INR 9 lakh was raised through payroll giving towards these organisations
- **Over 25 Edelites and their children attended the Junior COVID Warriors** campaign hosted by EdelGive Foundation in collaboration with Campaign Gratitude. The children were collectively able to raise over **INR 2 lakh** towards supporting our NGO partner Ajeevika Bureau. Matched by EdelGive, the total commitment amounted to over INR 6 lakh.
- This year as part of the Daan Utsav, **44 Edelweiss employees** participated in a Virtual Run in collaboration with Giving Tuesday India. A Charity Concert with guest singer Saurabh Nimbkar, was also hosted where Edelweiss employees raised funds for **cancer** patients at Madat Foundation. Additionally, **292 employees** also wrote appreciation letters to express their gratitude towards the frontline workers.





BUILDING CREDIBLE PARTNERSHIPS

Our unique philanthropic model places us at the centre of grant-making. In addition to providing grants to our partners, we also invest our energies in sourcing and managing funding from other institutional, individual, and corporate partners. This assists both partners - the NGOs and funders - to diversify their outreach and impact.



EdelGive believes in a Collaborative Philanthropy Approach and is currently engaged in six collaborative initiatives:

1. The Collaborators for Transforming Education -

EdelGive launched The Collaborators in 2016 to support the Government of Maharashtra in addressing persistent gaps in learning outcomes of children in government schools. With a modest beginning in four out of 36 districts in Maharashtra, the programme has expanded to **7 districts, with 7 funders and three non-profit organisations (NPOs), reaching over 1.4 million children in five years.**



Furthermore, the Government of Maharashtra signed an MoU with EdelGive Foundation for the next five years with the provision to expand to all districts of Maharashtra. The intervention focuses on three specific objectives, using the constructivism approach:

- Enhancement in learning outcomes of children
- Support the education system by conducting capacity building of educational functionaries at multiple levels
- Improved community engagement for sustainability

The Collaborators has also been recognised as one of the most important Public Private Partnerships (PPP) in Maharashtra. The coalition has earned the Government of India's recognition for being among the best practices in CSR and has been presented by Government of Maharashtra to the Government of India, World Bank and UNICEF.

For more information read [here](#).



2. The Coalition for Women Empowerment - Driven

by its conviction in the systems thinking approach, The Coalition for Women Empowerment was initiated by EdelGive in 2019, bringing together funding organisations and grassroots organisations as stakeholders, united by a common mission of facilitating social and economic empowerment of women and girls in India. The coalition is currently supported by Ford Foundation, Chintu Gudiya Foundation and Forbes Marshall, and a group of prominent leaders from philanthropy, business, media, and public service called The Influencers who contribute resources, visibility, and voice to the cause, in their work and network. The coalition focuses on providing 360-degree support to grassroots organisations through enabling funding for critical rights-based programmes that are often under-invested, and by investing additionally in institution building for improved effectiveness and efficiency. For more information read [here](#).



3. The learnings from both our ongoing coalitions encouraged and enabled EdelGive Foundation to become a **core partner to the India Climate Collaborative**, a first of its kind initiative bringing together India's top philanthropies to address the increasing and pressing climate crisis in India. EdelGive Foundation brings years of rich experience of working with organisations with a deep penetration at the grassroots to ICC's enriching technical expertise. With the combined holistic understanding of the development space from a climate lens, the partnership aims to work towards promoting ecological balance through a co-benefits approach. Eminent global philanthropies like MacArthur Foundation, Bloomberg Philanthropies, Oak Foundation, to name a few, have extended their support to this alliance.

For more information read [here](#).

India Climate Collaborative

4. In 2020, amidst the COVID-19 pandemic, EdelGive also became strategic partners to the Migrants Resilience Collaborative (an initiative of one of our partners in our investee portfolio, Jan Sahas), which is a multistakeholder collaborative of non-profit, philanthropic, and private sector actors focused on ensuring safe and responsible recovery of migrant families and their livelihoods in India post COVID-19. The Collaborative will support 10 million workers and their families in 100 districts and cities (across source and destination) over the next 5 years.

For more information read [here](#).

MIGRANTS RESILIENCE COLLABORATIVE
| A JAN SAHAS INITIATIVE |



5. In 2020, EdelGive joined the Pay-What-It-Takes initiative, a multi-year initiative working towards awareness building, strategic guidance, and engaging NGOs to get their inputs on building a resilient non-profit sector. The initiative is led by The Bridgespan Group and the five anchor partners in addition to EdelGive: A.T.E. Chandra Foundation (ATECF), Children's Investment Fund Foundation (CIFF), the Ford Foundation, and the Omidyar Network India. Each partner believes strongly in the importance of better understanding true costs and approached the initiative from a different perspective. For more information read [here](#).



6. The GROW (Grassroots Resilience Ownership and Wellness) Fund is an initiative developed and promoted by EdelGive Foundation with the aim towards building, supporting, and sustaining 100 grassroots organisations across India, over 24 months. In the context of the challenges posed to these organisations by the existing pandemic, the Fund will be used to create sustainable and resilient organisations by funding capability building needs; core costs and important functions; and future-readiness. The GROW Fund has received support from Manan Trust, Rohini Nilekani Philanthropies, Bill and Melinda Gates Foundation, A.T.E Chandra Foundation and Edelweiss Group and is poised at garnering support from other Indian and international philanthropies and HNIs.



UDYAM STREE – A NATIONAL CAMPAIGN TO PROMOTE WOMEN ENTREPRENEURSHIP

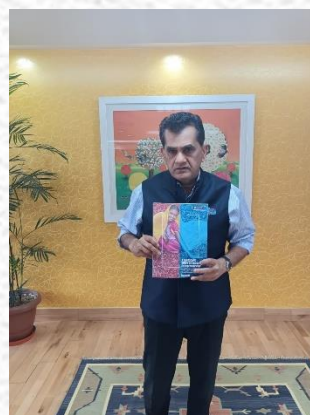
Despite progress in promoting gender equality and enabling the economic empowerment of women, women's economic conditions remain largely rhetoric. EdelGive believes that entrepreneurship is an area which, will be a crucial tool for women as it gives them a social stead and much-needed confidence to drive changes in her life, and in that of her families. Owing to various structural and societal barriers, India is missing out on significant innovation, economic development, and job creation by not enabling its women to realize their complete potential.



Given this context, EdelGive Foundation has launched the **#UdyamStree Campaign in October 2020** as an initiative to boost the entrepreneurial spirit in women and gradually create a conducive ecosystem for women to thrive. As a primary step towards building the ecosystem for women entrepreneurship in India, EdelGive commissioned a Landscape study to its research partner, Impact PSD, to develop a detailed research on the 'Landscape for Women Entrepreneurship'. This report will form the base against which we will facilitate the campaign ahead. This research study last week in the presence of **Mr. Amitabh Kant, CEO, Niti Aayog** and **Mr. Ram Mohan Mishra, Secretary, Ministry of Women and Child Development, Government of India**, and other dignitaries from the government, corporates, civil society, and others.



*Report launched by Chief Guest of the event
– Mr. Ram Mohan Mishra, Secretary,
Ministry of Women and Child Development*



*Mr. Amitabh Kant, CEO, Niti Aayog
facilitated the event as the event chair*

Additionally, the campaign has also been covered very actively by different media across India including [The Times of India](#), [The Economic Times](#), [Forbes India](#), [India Today](#), [Hindustan Times](#) among others. The campaign is also garnering support from government MPs across different states and also local district level regulators who are key to implement programmes to encourage rural entrepreneurship for women. Through UdyamStree, we aim to bring forth the stories of entrepreneurial women in India and the economic and societal challenges faced by them. We will bring women together to communicate, collaborate and commit to enabling and empowering women across India to follow their dreams of becoming entrepreneurs, nation-builders and changemakers of the society.

WOMEN'S ECONOMIC EMPOWERMENT COLLECTIVE

EdelGive Foundation, and the Bill and Melinda Gates Foundation India office, and Sattva seek to bring together industry leaders, philanthropic organisations, and leaders within corporations in a Women's Economic Empowerment (WEE) Collective which aims to, over the next two years, work together to make significant shifts in the women's economic participation landscape in the country.

Areas of work under WEE

- Bringing catalytic change through knowledge sharing on existing state of female labour force participation. Multi-pronged approach by engaging and involving representatives of business and philanthropy to shift the narrative around participation of women in the labour force.
- Showcasing and studying the good practices adopted by various organisations/institutions/foundations to have a balanced workforce and the way to replicate such healthy policies and processes.
- Building a conducive ecosystem by inviting commitments from industry towards enabling women's economic empowerment for improving female labour force participation.

Proposed Outcome

The Collective will act as a forum for deliberation, peer learning and sharing (internal) with advocacy. The collective will also focus on good practice-modelling (external) and in representing the united front of industry and philanthropy coming together for this cause. Through WEE Collective, we are aiming to bring forth the experience of the different stakeholders in enabling more women to join and



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sustain in the workforce; by exploring and highlighting possible ways to address the economic and societal challenges faced by them in this journey.

KNOWLEDGE HUB

We are actively engaged in a range of exciting partnerships, with an emphasis on emerging as an organisation focused on knowledge creation for the sector.

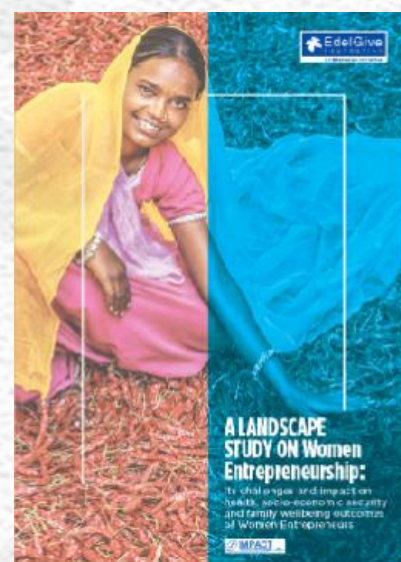


An analysis of India's Most Generous Philanthropists – EdelGive has partnered with Hurun Report India for the second time, in the making of the **EdelGive Hurun India Philanthropy List and Report 2020** - a list of the top 100 philanthropists across India.

Read the Report [here](#)

EdelGive commissioned a report to understand the **Landscape of Women Entrepreneurship**, identifying the challenges and opportunities that women entrepreneurs face in India, and solutions which can encourage further participation of women as entrepreneurs. The Landscape Study was launched by Mr. Ram Mohan Mishra, Secretary, Ministry of Women and Child Development.

Read the report [here](#)





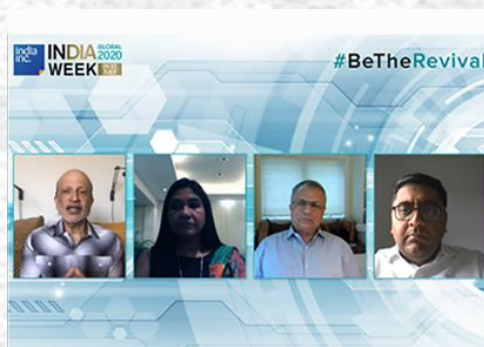
THOUGHT LEADERSHIP AND MEDIA

EdelGive is present on governing boards of global agencies and has a presence on discussion platforms like Asian Venture Philanthropy Network (AVPN) and Empower Families for Innovative Philanthropy (ERFIP). To nurture the ecosystem of giving by energising and influencing philanthropic support for need-based, credible grassroots work, we host roundtables, discussion forums bringing together multiple stakeholders on a common platform. Through conversations and communiques, EdelGive's ecosystem initiatives help generate opinion and understanding of the sector, build a repository of information, and influence collaborative, philanthropic action.

EdelGive participated in several conversations on themes ranging from accountability of *philanthropy in times of COVID-19*, *collaboration for collective impact* etc. on platforms such as **Indiaspora, Samagam, Arthan, T4 Global Teacher Network, WINGS Forum, RISE World Summit, AVPN, Global Compact Network India**.

We also hosted **At The Same Table™ (ATST)**, an equal platform for free and frank discussion on issues and ideas that collectively concern the funding community on:

1. 'Strengthening Social Enterprises in India' – in partnership with FICCI
2. 'The National Education Policy – New Pedagogies and New Pathways'





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We were also present on key discussions across media channels this year, including reputed platforms such as **CNBC TV-18, ET Now, Zee Business, Forbes India, The Economic Times, The Times of India, The Hindu Business Line, The Indian Express** and **India Development Review**.

GOVT SCHOOLS & ONLINE EDUCATION
80% Parents Say e-Schooling Failed: Oxfam

EDUCATION IN COVID TIMES
Govt Schools & Mid-Day Meals

35% kids not receiving meals despite govt order

E-SCHOOLING REPORT CARD
Parents Say Govt Schools Fail

Max India Surges 8% After Co Announces Exit Option For Shareholders

Tue, 15 Sep
\$ VS ₹ 73.6450
DOLLAR INDEX 92.92

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ABOUT SECTORS EXPERTISE THEMES HUMOUR THE WELL-BEING SERIES COVID-19

PHILANTHROPY & CSR April 02, 2020

How to approach your funding during COVID-19

Drawing on the knowledge of nonprofits working at the grassroots, here are four approaches to help you think through how and where you direct your COVID-19 funds.

by **NAGHMA MULLA**

PHILANTHROPY & CSR
July 30, 2020

Supporting nonprofits beyond the crisis

Funding for both nonprofits and companies has been severely affected by the COVID-19 crisis. To survive, it is important that they find common ground to work together.

by **NAGHMA MULLA** | [Twitter](#)

Exploring new paradigms of social funding

Covid-19 has made funders relax rigid conditions. They are open to need-based funding, going beyond a project-based view

VANDANA

The last couple of years have seen a deep questioning of what philanthropy means and does. It is really changing the world and people's lives? Or is it simply an opportunity for the wealthy and successful to strengthen their stranglehold on not just economic activity, but also on development, social progress and stability?

Today, in the wake of the current global pandemic, this questioning of philanthropy and its role in social change, has become even more significant.

The global financial crisis of 2008 eroded trust and confidence in capitalism. There is widespread belief that corporations pursue profit and market capitalization to the exclusion of broader citizenship. Personal profit, wealth and renown seem to take precedence over equitable distribution of wealth.

Since the global crisis, we have seen the growing attention on sustainability issues, forced largely by the impact of corporations on climate change and environment, so-

ties. Though the CSR Act of 2014 was met with initial resistance, it is now being followed by companies. Thanks to CSR, terms such as purpose, inclusion, and sustainability entered the corporate lexicon. There is increasing discussion on strengthening the role of civil society. Funding for social causes has steadily grown. More philanthropists are setting up operating foundations. Indeed, there are some concrete unresolved issues: almost no unrestricted funding especially for organisation costs, unrealistic measurement expectations, a short-term orientation, and a hand-out approach to solutions. All of which that we need to tackle.

Change in the air

How is philanthropy changing today and how will it be able to effect change?

There is a growing dialogue between funders and grantees, particularly on strategy. These dialogues are moving beyond programme delivery to discussing strategy and organisation growth. This is a welcome change and one which funders in particular need to use.

While philanthropy has been an eye opener for funders in realising that immediate needs can be very different from existing programmes, and this flexibility is key. On the other hand, grassroots organisations have raised their efforts to serve immediate needs of communities. Organisations working on education, have adopted innovations through radio learning, digital learning and classes being taken through a lookalike for children. Many volunteers and frontline workers have often gone above and beyond their existing relationships to ensure that the community is healthy and safe. They have adapted their engagement to ensure safe and consistent support to those who need it.

Thirdly, flexibility has also enabled greater collaboration in an evolved way. There is a growing instance of funders, NGOs, governments and Corporates coming together and finding collective solutions. Collaborative philanthropy is paving the way for long-term and focused impact in the social sector. Lastly, the pandemic has also opened an area of reform that is making way for more innovative



A rethink on giving new strategic direction is helping NGOs, (particularly smaller ones) plan for the future.

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The author is Chairperson and CEO, EdelGive Foundation

mp editorial | 7

Edelgive Foundation

Providing support and direction to the vital work being done by small and mid-sized NGOs across India, the Edelgive Foundation is an embodiment of the 'Nexus of Good'

Nexus of Good

Through the course of the pandemic, Edelgive has once again put its NDC partners at the core of all its functions ensuring minimum disruptions to their programmes and enabling flexibilities in grant-making

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THE CHANGE MAKERS
AN INITIATIVE BY CNBC TV18

ENGINEERING CHANGE BY DEVELOPING GRASSROOTS LEADERS

As one of India's top philanthropic fund managers and advisors, EdelGive Foundation has supported over 150 grassroots organisations by providing quality education, empowering women and creating sustainable livelihood opportunities.

CALLISTS

Tune in to catch glimpses of their inspiring work on 9th & 10th Jan 2020 at 17:30 hrs, exclusively on The Changemakers on CNBC-TV18

indiaCSR

HOME SUSTAINABILITY CSR CORPORATE GOVERNANCE

With a turnover of ₹150 crore to support 10 million migrant workers under Migrant Resilience Collaborative, Nagma Mulla, President and COO, Edelgive Foundation

We aim to support 10 Million migrant workers under Migrant Resilience Collaborative: Nagma Mulla, President and COO, EdelGive Foundation

by **APRIMA MEDIA** | 22/03/2020 | in Covid-19 Initiatives, Funding, News & Views

NAGHMA MULLA
PRESIDENT & COO
EDELGIVE FOUNDATION

HERSTORY

Women's Day: 5 Indian women philanthropists who made a difference during the pandemic

By Anju Ann Mathew | 7th Mar 2021

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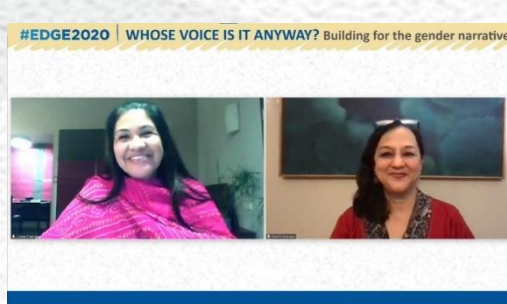
EDGE 2020

EdelGive Foundation's annual conference EDGE 2020 set out to find answers for some urgent questions, for issues that disproportionately affect marginal sections of society, particularly migrant workers, children, and women.

Centered around the theme of 'Hope', EDGE 2020 brought to the forefront stories of human resilience, grit and compassion that have impacted the deepest levels. It brought together primary stakeholders, corporates, NGOs and Foundations who explored first-hand accounts of the migrant's crisis, learning loss and struggles faced by women, and deliberated on the difficult but warranted journey of rebuilding before us.

Rohini Nilekani, Nandita Das, Faye D'Souza, Anita Dongre, Manish Sabharwal, Ashish Dhawan and several other eminent speakers from the sector were part of the discussion.

Watch all the discussions [here](#).



AWARDS

NATIONAL CSR AWARD 2019

Edelweiss Financial Services Limited was conferred with the **National CSR Award for Excellence in Corporate Social Responsibility** by the Ministry of Corporate Affairs. Our Chairman and CEO, Rashesh Shah and EdelGive Foundation's CEO Vidya Shah received the award from the Honourable President of India Shri. Ram Nath Kovind. Edelweiss was recognized for the work done by EdelGive Foundation towards





supporting key priority areas – Education, Women Empowerment and Livelihoods.

COVID-19 RELIEF INITIATIVES

EdelGive Foundation significantly stepped up its efforts to support vulnerable communities through its NGO partners, offering them not only financial assistance but also working hand in hand to ensure minimum disruption to their ongoing programmes.

- For FY21, we funded and raised over **INR 100 crores** for COVID-related work – direct relief, addressing the migrant's crisis, and rebuilding lives and livelihoods affected by Cyclone Amphan
- EdelGive also became a founding signatory to the [Common Charter for the Indian Donor and Philanthropic Community](#) – an initiative created to offer collective support to NGOs, signed by some of India's leading philanthropies such as Ford Foundation, Wipro Limited, Rohini Nilekani Philanthropies, and Oxfam India, agreeing to abide by a common set of values as funders.
- Edelites collectively raised INR 3.2 million to support covid-relief initiatives

With the second wave hitting the country, declaration of emergency lockdowns, curfews, acute shortage of oxygen, and the limitations of our infrastructure to address the magnitude of the problem, we have sensitive communities across the globe joining us in battling the crisis. The nationwide lockdown has not only had an adverse impact on already distressed communities but also the grassroots organisations who continued to work with such communities while barely managing to survive themselves. We fear that organisations and the communities they serve will only be pushed further to the brink.

In these times of uncertainty, it is our mission to ensure that the relief measures trickles down to the grassroots, for the vulnerable communities, who need it the most. Thus, at EdelGive, we are looking at COVID relief through both short and long-term approaches.



1. Short- Medium Term Approach:

Through our grassroots partners, we have once again stepped up as primary points of contacts to reach the unreached and are at the centre of relief and response work in difficult geographies and vulnerable communities they serve through the following activities:

- Provision of ration kits, medicines, nebulizers, ambulance services, PPE Kits
- Provision of oxygen to patients and assistance in arranging supply for critical patients
- Awareness generation on vaccinations and entitlements
- Collaboration with Government administration for coordinating relief work



- Mental health resource support

2. Long Term Approach:

Based on the learnings from the first wave and getting the close context of the challenges posed to small to medium-sized high calibre NGOs in India amidst the pandemic, EdelGive Foundation will focus on the expansion of The GROW (Grassroots Resilience Ownership and Wellness) Fund, our recent one-of-a-kind collective of global and Indian philanthropists, working towards jointly supporting and sustaining 100 grassroots organisations across India, over a period of 24 months.



More information available on – www.edelgive.org

Get in touch with us at – edelgive@edelgive.org



www.edelweissfin.com